



2 0 1 8 暑假海外实习  
**新加坡** 未来咨询师计划



新加坡实习 / 精品课程 / 企业参访 / 行业讲座



FIRST IN ASIA

新加坡国立大学，始创于 1905 年，是历史悠久的世界级名牌大学。在 2017 年最新泰晤士高等教育世界大学排名中位列全球 22，亚洲第 1。



## 项目简介

此项目专门为海外留学大学生精心设计，由新加坡国立大学教授领衔的导师团队授课，分为四个板块：精品课程培训、企业深度参访、行业专家讲座和新加坡企业实习。为学生提供专业培训、行业深度分享以及海外实习。此外，学生将与新加坡当地学生以及香港大学的学生进行组队实习，全方位深层文化交流。

## 项目日程

2018 年 7 月 15 日 - 7 月 27 日

## 项目证书

完成所有案例分析和企业实习后可以获得由新加坡国立大学项目证书和新加坡实习单位实习证明。

## 项目合作企业

学生会和以下公司合作参与为期一个月的实习：

- FundYourselfNow
- Autowealth
- Hatcher+ 创投
- 宏利金融 (Manulife)
- SimPlus 咨询
- Bitmain
- 法国安盛保险 (AXA)



日期	上午	下午
7月15日 (周日)	飞抵新加坡	欢迎典礼 / 欢迎晚宴
7月16日 (周一)	精品课程培训 (1) 商业分析和咨询技巧	精品课程培训 (2) 市场研究方法与实践 企业深度参访 (1) 万事达卡新加坡总部
7月17日 (周二)	精品课程培训 (3) 商业沟通技巧	企业深度参访 (2) 瑞士信贷银行 企业深度参访 (3) 新加坡海事管理局
7月18日 (周三)	精品课程培训 (4) 7步提升问题解决能力	企业深度参访 (4) WOSTOWork 企业深度参访 (5) 香港经贸局新加坡办事处
7月19日 (周四)	精品课程培训 (5) 创业项目运营	企业深度参访 (6) 养乐多新加坡分公司 企业深度参访 (7) 大都会人寿创新中心
7月20日 (周五)	精品课程培训 (6) 职业目标时间规划	企业深度参访 (8) 甲骨文新加坡分公司 企业深度参访 (9) Hatcher+ 小组项目答辩, 颁发国大证书 百思拓导师 Networking 晚宴
7月22日 (周一) -	- 结合学员意愿、课堂表现和小组成绩, 分配公司进行一周的实训 - 工作职责根据公司要求制定, 内容和百思拓培训紧密结合	
7月27日 (周五)	- 学员需要回国进行另外3周远程实训, 达到要求之后有机会获得 Return Offer	



## 参访公司



**InvestHK**  
The Government of the Hong Kong  
Special Administrative Region



## 课程讲师



### Dr. William Thomas

- Dr. Will is the Founder and Chief Teaching Officer of Designing Leaders, who have worked with senior business leaders across Asia, gaining a deep understanding of their expectations for their new employees.
- Dr. Will worked as a Commander and Strategist for US Air Force from 1988 to 2010.
- George Mason University, PhD; Regis University, MBA; University of Virginia, BA



### Chai Kah Hin

- Associate Professor at National University of Singapore (NUS).
- Worked as a Consultant for Deloitte Consulting Malaysia from 2000 to 2002.
- University of Cambridge, PhD



### Bert Grobben

- Bert is the CEO of Budding Innovations. He founded the firm in 2015 in Singapore.
- Bert is a seasoned executive with a 15 year MNC track record, an expert in consumer/customer insight, product and pipeline development, innovative strategy, continuous improvement processes and portfolio expansion
- University of Antwerp, PhD



### Tony Jin

- Tony is the CEO of BestTop Career Consulting who founded the firm with Daniel Kang in 2014 in Singapore.
- He worked for The Royal Bank of Scotland (RBS) as a Graduate Trainee from 2012 to 2015 in Singapore.
- National University of Singapore, PhD



### Daniel Kang

- Daniel is the CFO of BestTop Career Consulting with passionate entrepreneur
- Before joining BestTop, Daniel had a 3-year experiences in RBS
- Georgia Institute of Technology, MSc; National University of Singapore, MSc



## 新加坡实习公司简介



AXA is a French multinational insurance firm headquartered in the 8th arrondissement of Paris that engages in global insurance, investment management, and other financial services.



Hatcher+ is a next-generation, data-driven venture firm that uses AI and machine learning-based technologies to identify early-stage opportunities in partnership with.



Bitmain, a privately-owned company headquartered in Beijing, China, operates Ant-pool, historically one of the largest bitcoin mining pools.



Manulife Financial Corporation is a Canadian multinational insurance company and financial services provider headquartered in Toronto, Ontario, Canada



SimPlus, a maritime technology firm, creates tracking and planning software powered with real-time and predictive analytics, which we believe has the potential to transform the maritime industry and will be the key to the future of transportation optimization.



Auto-wealth, is a digital Financial Advisory Platform and helps any Singaporeans accumulate wealth effortlessly to meet financial goals.



Fund-Yourself-Now aims to be the Kickstarter version, where they offer creators the option to do both non-ICO and ICO projects, providing access to lawyers and compliance specialists, building up all the marketing channels and introducing cryptocurrency exchanges.

## 往期项目展示



高盛投资银行参访



职业规划培训



华侨银行参访



小组项目答辩



导师交流酒会



新加坡企业实习



行业专家分享

▼ 2018 寒假项目精彩集锦: [http://v.youku.com/v\\_show/id\\_XMzQxNzYzNjkzNg](http://v.youku.com/v_show/id_XMzQxNzYzNjkzNg)

▼ 2017 暑期项目精彩集锦: [http://v.youku.com/v\\_show/id\\_XMzEyODMyNTA4OA](http://v.youku.com/v_show/id_XMzEyODMyNTA4OA)



证书展示



# CERTIFICATE

THIS CERTIFICATE IS PRESENTED TO

Has attended the internship programme organized by Everest Team  
representing AXA Singapore PTE LTD

DATE 15/03/2018



SIGNATURE 

AXA Insurance PTE LTD



**FACULTY OF ENGINEERING**  
Department of Industrial Systems Engineering and Management

awards this

**Certificate of Participation**

to

*Student*

for successful completion of the  
**Innovation Management Programme**

conducted from

**15 January 2018 – 19 January 2018\***

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**Professor Andrew Lim**  
Head of Department

**Date of Issue : 19.01.2018**

\* The total workload for this programme is estimated to be about \_\_\_ hours, inclusive of preparatory work, lectures and project work. The typical workload for a \_\_\_ Modular Credit module in NUS is approximately \_\_\_ hours.



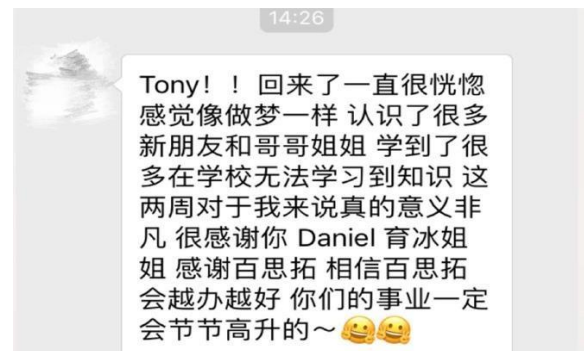
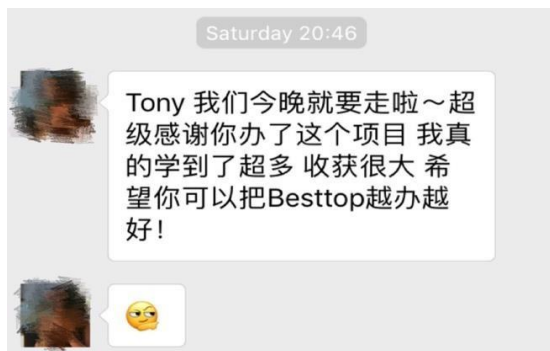
## 项目学员反馈

“干货”多，无论是第一周的学习还是第二周的实习，都有非常多的干货。第一周的课程设计咨询、职业生涯规划、风投等，内容有趣且实用性强。

J. Huang

实习含金量很高。在第二周的实习中，我被分配到了 AXA。在整个一周实习中，学到了很多行业相关知识，也听到了很多前辈分享的经验。在实习最后我们还进行了一个小型的展示，有评选有颁奖，收获真的很大。

A. Zhou



## 申请对象

在校大学生，能够用英文正常交流，参加此项目需要经过百思拓的简历审核，只有符合条件的才能获得录取资格。

## 项目费用和明细

报名项目费用每人 RMB16800，包含课程费、场地费、实习企业入驻费用、结业证书、课件材料。

## 申请材料

- 1.身份证护照复印件
- 2.学生证复印件

## 其他安排

机票、住宿、新加坡签证、保险、餐食、旅游景点等其他未列入项目费用需自理。

## 咨询方式

微信：  
Ines5678

邮箱：  
Ineschenshiying@gmail.com

